

Year	1 st Semester(March)		2 nd Semester(September)	
	Subject	Credit	Subject	Credit
Year 1	Principles of management	3	Principles of economics	3
	Practical Korean language I	3	Practical Korean language II	3
	Understanding of musical culture I (From classical music to K-pop) I	3	Understanding of musical culture II (From classical music to K-pop) II	3
	Business communication English I	3	Business communication English II	3
	Understanding of Korean culture	3	Taekwondo and personality	1
	Self-design to university life	1	Field Trip II	2
	Field Trip I	2		
	Subtotal	18	Subtotal	15
Year 2	Information management in life	3	Understanding of business statistics	3
	Principles of marketing	3	Accounting principles	3
	Principles of management information systems	3	Operations management	3
	Organizational behaviour	3	Human resources management	3
	Introduction of hospitality business	3	Consumer behaviour	3
	Field Trip III	1	Field Trip IV	1
	Subtotal	16	Subtotal	16
Year 3	Theory of international trade	3	Financial management	3
	Marketing research	3	Econometrics	3
	Advertising	3	Franchise management	3
	Management Science	3	Big data & Business strategy	3
	Current issues in Economics	3	Marketing strategy	3
	Field Trip V	1	Field Trip VI	1
	Subtotal	16	Subtotal	16
Year 4	Theory of multinational hospitality enterprise	3	Brand management	3
	Global operations and logistics	3	Service marketing	3
	Organization development	3	Business strategy	3
	Field Trip VII	1	Theory of international management	3
			Field Trip VIII	1
	Subtotal	10	Subtotal	13
Total credit 120				